



THE
CLODBURST
GROUP

Impact. Empowerment. Resiliency.

HOUSING AND COMMUNITY DEVELOPMENT

Capabilities Statement

AWARDS

Community Compass:

- McKinney-Vento Act
- Disaster
- HOPWA
- CDBG
- CARES Act
- National Homeless Data
- General Technical Assistance
- Fair Housing
- CPD Data Analytics

State and Local:

- Consolidated Plans/Annual Action Plans/CAPERS
- Fair Housing Plans
- Grants/Financial Management Contracts
- Technical Assistance & Training
- Environmental Compliance and Resiliency
- Policies & Procedures

The Clodburst Group, founded in 2005, is an impact-driven, U.S. Small Business Administration-certified, women-owned small business focused on strengthening government programs in the United States and around the globe.

Clodburst is headquartered in the Washington, D.C. area and is registered to do business in 36 states, as well as D.C. and the Virgin Islands. Clodburst has worked in more than 70 countries around the globe.

WHAT WE DO

Clodburst has a long history of working with HUD and its grantees to improve the performance of their programs. Clients include HUD's offices of Community Planning and Development, Fair Housing and Equal Opportunity, Policy Development and Research, Housing, Environment and Energy, and more. Clodburst staff are experts in HUD regulations and programs and have proven experience executing highly complex data-driven solutions to advance the impact of HUD programming.

To increase the reach, impact, and return on investment for public and private clients, we collect and analyze data; monitor and evaluate programs; communicate promising evidence-based practices; and provide outcomes-focused training and technical assistance.

CLODBURST CONSULTING GROUP, INC

8400 Corporate Drive, Suite 550

Landover, MD 20785-2238

(301) 918-4400

www.clodburstgroup.com

[linkedin.com/company/clodburst-consulting-group](https://www.linkedin.com/company/clodburst-consulting-group)

Michelle Hayes, President

Michelle.Hayes@clodburstgroup.com

(202) 253-2346 (Direct)

COMPANY INFORMATION

SBA: Women-Owned Small Business (WOSB)

Size Standard: \$24.5M

NAICS: 541611 (Primary)

UEI: N3E3BBNSAE78

CAGE CODE: 43AB5

GAS MAS 47QRAA24D006L

OASIS + WOSB 47QRCA24DW233

OASIS + Small 47QRCA25DS397

TECHNICAL EXPERTISE



Technical Assistance

We provide expert-level assistance to grantees in several HUD program areas, including:

- Affordable housing development.
- Data-driven comprehensive planning.
- Homeless prevention and housing.
- Disaster resilience and recovery.
- Economic development.
- Environmental compliance.
- End-user systems support (IDIS, DRGR, HMIS, e-snaps).
- State/local government and non-profit capacity building.
- Strategic plan development.
- Program compliance.



Disaster Resiliency

We help HUD and its grantees prepare for/respond to immediate and long-term impacts of disasters, especially for vulnerable populations. In hurricanes such as Katrina, Sandy, and Maria and during the COVID-19 pandemic, we:

- Supported disaster shelter transition efforts in coordination with FEMA and the American Red Cross.
- Designed post-hurricane rapid rehousing programs and supported shelter population relocation due to COVID-19.
- Supported housing recovery for low-income populations with CDBG-DR funds.
- Advised program design for CDBG-DR grantees, including models to leverage mainstream resources.



Research and Evaluation

We are skilled at conducting various evaluations for large and small organizations and interventions. Complying with Institutional Review Board standards, we provide:

- Academic-level research: Randomized controlled trials, quasi-experimental methods, focus group discussions, ethnography, literature reviews, qualitative data analysis, mixed methods, computer-assisted interview methods, and data collection.
- Evaluations: Impact, performance, process, formative and summative; program monitoring.
- Capacity building: On-site and remote training and technical assistance to build the capacity of local and implementing partners for data collection and analysis.

Training

We provide interactive trainings that use innovative adult learning methodologies to develop knowledge, skills, and abilities. Our core training competencies include:

- In-person and remote instructor-led trainings.
- Instructional design.
- Course management.
- Training of trainers.
- Workshops.
- Conference support.
- Massive open online courses.

Communications

We offer full-service solutions for communications, knowledge management, and marketing, including:

- Strategic communications and marketing.
- Public and media relations.
- Website management and development.
- Data visualization and infographics.
- Digital communications and social media.
- Photography, videography, and animation.
- Event and webinar facilitation.
- Graphic design.
- Issue-driven communication.
- Organizational knowledge management.
- Social and behavioral change communications.

Data and Analytics

We are skilled at integrating data across disparate systems to generate program- and performance-level analytics. Our services include:

- Survey, focus group, and interview design.
- Data collection, quality assessment, and cleaning.
- Application of simple and complex analytic techniques.
- Data visualization for printed or online dissemination.
- MicroStrategy and Tableau report generation.