



PUBLIC HEALTH Capabilities Statement

PUBLIC HEALTH CLIENTS

- Administration for Children and Families
- Centers for Disease Control and Prevention
- Centers for Disease Control Foundation
- Health Resources and Services Administration
- Substance Abuse and Mental Health Services Administration
- State, local, & tribal organizations
- Federal clients:
 - US Agency for International Development
 - Millennium Challenge Corporation
 - Department of Health and Human Services
 - Department of Housing and Urban Development
 - General Services Administration

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COMPANY INFORMATION

SBA: Women-Owned Small Business (WOSB)

Size Standard: \$24.5M

NAICS: 541611 (Primary)

UEI: N3E3BBNSAE78

CAGE CODE: 43AB5

GAS MAS 47QRAA24D006L

OASIS + WOSB 47QRCA24DW233

OASIS + Small 47QRCA25DS397

The Clodburst Group, founded in 2005, is an impact-driven, U.S. Small Business Administration-certified, women-owned small business focused on strengthening government programs in the United States and around the globe.

Clodburst is headquartered in the Washington, D.C. area and maintains a secret-level facility and staff security clearance. Clodburst is also registered to do business in 36 states, as well as D.C. and the Virgin Islands. Clodburst has worked in more than 70 countries around the globe.

ABOUT CLODBURST

The Clodburst Group aims to improve social, economic, and environmental resilience in communities throughout the United States while adhering to our commitment of strengthening government programs for low-income and vulnerable populations. Our science- and data-driven approaches leverage research, evaluation, and analysis to improve program and system performance, rigorously demonstrate impact, and communicate successes to key stakeholders.

Clodburst's public health practice specializes in policy analysis, communications, technical assistance, training, systems and strategic planning, evaluation, and data analytics, delivered by sector experts in family violence prevention, infectious diseases, natural and public health disasters, harm reduction, health promotion, migration, substance abuse and mental health services, and grants management.

Clodburst is a trusted small business with excellent past performance executing over \$180M in federal awards.

PUBLIC HEALTH EXPERTISE



Technical Assistance and Training

We offer on-site and remote training and technical assistance to build partner and grantee capacity for data collection and analysis, including assistance with:

- Program design.
- Program reporting and compliance.
- Community-based, culturally specific interventions, including with tribes.
- Trauma-informed strategies.
- Disaster risk mitigation and response.
- Training on research, evaluation, and monitoring methodologies.
- Data-driven strategic plan development.
- Facilitating local data validity review.
- Interpretation of results relevant to policy and/or program priorities.
- Partnership and stakeholder engagement plans.
- In-person and remote instructor-led training.
- Self-paced training design.
- Course management.
- Conference planning and implementation.



Research, Evaluations, and Monitoring

We are skilled at academic-level research, evaluation designs, data collection, and monitoring methodologies that incorporate quantitative and qualitative techniques for large and small organizations and health interventions. In lightly resourced evaluations, our experts can rapidly produce workable evaluation plans that clearly outline data requirements, proposed analyses, and the nature of expected results. We have expertise in:

- Impact evaluations (baseline, midline, and endline).
- Performance evaluations.
- Process evaluations.
- Formative and summative evaluations.
- Focus group discussions, key informant interviews, ethnography, literature reviews, and surveys.
- Program monitoring.
- Monitoring and evaluation plans, including tools and templates for coordinating grantee contributions to decentralized multisite studies.
- Incorporating lived experience into all aspects of methodological design.
- Advanced analytic methodologies including machine learning, AI, and big data analysis.

Grants Management

We provide full-lifecycle grants management support from application to award notification to reporting and closeout. This includes:

- Grants management training.
- Application review and eligibility screening.
- Notification of funding.
- Grants agreements.
- 2 CFR 200 training and compliance.
- Obligation and expenditure analysis.
- Policies and procedures.
- Stakeholder engagement.
- Reporting requirements.
- Grants management systems and support.
- Monitoring.
- Closeout.

Communications & Knowledge Management

Cloudburst's communications team has specific expertise in implementing impactful and carefully targeted communications strategies and products for the public health field. Our work helps achieve stakeholder buy-in, influence target audiences, and amplify public outreach and marketing. Our core communications and knowledge management services include:

- Strategic communications and marketing.
- Website and social media management and development.
- Training and learning platforms.
- Videography, scripting, video editing, and motion design.
- Photography and photo editing.
- Graphic design, branding, formatting, infographics, and data visualization.
- Technical and promotional writing, editing, and copy editing for accessibility across audiences.
- 508 compliance.