



THE
CLODBURST
GROUP

Impact. Empowerment. Resiliency.

GLOBAL DEVELOPMENT Capabilities Statement

CONTRACT VEHICLES

USAID Learning, Evaluation, and Research (LER) II and III

MCC Monitoring and Evaluation BPA

USAID Strengthening Tenure and Resource Rights II

USAID Evaluation, Monitoring, and Learning Services-
EVAL-ME (sub)

USAID Kenya and East Africa Evaluation, Assessments, and
Analysis (KEA) (sub)

USAID Environmental Compliance Support-ECOS (sub)

USAID Environmental Social Safeguarding Support - ES3 (sub)

The Clodburst Group, founded in 2005, is an impact-driven, U.S. Small Business Administration-certified, women-owned small business focused on strengthening government programs in the United States and around the globe.

Clodburst is headquartered in the Washington, D.C. area and is registered to do business in 36 states, as well as D.C. and the Virgin Islands. Clodburst has worked in more than 70 countries around the globe.

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COMPANY INFORMATION

SBA: Women-Owned Small Business (WOSB)

Size Standard: \$24.5M

NAICS: 541611 (Primary)

UEI: N3E3BBNSAE78

CAGE CODE: 43AB5

GAS MAS 47QRAA24D006L

OASIS + WOSB 47QRCA24DW233

OASIS + Small 47QRCA25DS397

GLOBAL DEVELOPMENT PRACTICE AREA

Clodburst services include research, evaluation, assessments, and special studies, and communicating promising and data-driven practices that build capacity to strengthen development programming. Clodburst has worked in over 65 countries to ensure effective, responsible governance; promote land tenure and property rights; increase environmental compliance; foster natural resource management; and end violence against women and children.

Clodburst's experience spans across Africa, Asia, the Middle East, Europe, Eurasia, and Latin America and the Caribbean. Global clients include USAID, MCC, the World Bank, HHS, GSA, and HUD.

EXPERIENCE AND INNOVATIONS



Knowledge Management Systems

Since 2009, Cloudburst has developed, maintained, and enhanced USAID's environmental compliance knowledge management system, known as the ECD, a powerful tool for USAID staff and implementing partners to improve compliance implementation and monitoring.



Policy Guides and Toolkits

Cloudburst has authored multiple user-centered toolkits, technical primers, and other guidance documents for USAID staff and stakeholders to better understand and integrate the latest evidence, trends, and approaches into program design. Two recent examples include the USAID Rule of Law Policy Guide and Civic Education in the Digital Age.



Performance Evaluations

Cloudburst has conducted dozens of mid-term and final performance evaluations for USAID Missions to inform program adaptation and design on media, property rights, elections, anti-corruption, governance, and crime and prevention, among other issues. Cloudburst couples these evaluations with infographics, presentations, and workshops to ensure the evaluation recommendations are widely disseminated and utilized.



USAID Assessments and Special Studies

Cloudburst has demonstrated expertise in conducting sector assessments, political economic analyses, and retrospective studies on topics including violence against women and children, rule of law, biodiversity, women's political participation and leadership, and media for USAID Missions and Operating Units around the globe.



Artificial Intelligence/ Machine Learning

Cloudburst has helped USAID identify opportunities to incorporate advancements in AI, data analytics, and visualization including a broad range of quantitative analytical methods, such as impact evaluation econometrics, forecasting, machine learning, web scraping, network analysis, and geospatial analysis to answer some of its key research and policy questions.

RESEARCH, EVALUATION, & LEARNING

The Cloudburst team has a proven track record of high-quality and collaborative work with USAID Bureaus, Missions, and Operating Units to: produce learning, evaluation, and research using "best fit" methodologies to inform decision making; generate, expand, and effectively communicate technical evidence related to what does and does not work in USAID programming; and, through strategic dissemination and communication, conduct research that leads to learning that is both used and applied by USAID staff and other stakeholders.

Cloudburst also has solidified a reputation for developing collaborative approaches that engage key stakeholders to ensure that activities are responsive to local context and need. Cloudburst's design, implement, communicate, elevate (DICE) methodology, an innovative approach to monitoring, evaluation, and learning, puts the voice of local communities at its core.

Cloudburst expertise:

- Impact evaluations
- Performance evaluations
- Sector assessments, demographic assessments, and political economy analysis
- Collaborating, learning, and adapting (CLA)
- Strategic communications including newsletters, blog posts, and events
- Web-based data and findings visualization such as dashboards and infographics
- Training local partners on research, evaluation, and monitoring methodologies