

CAPABILITIES STATEMENT

The Cloudburst Group, founded in 2005, is an impact-driven, U.S. Small Business Administration-certified, women-owned small business focused on strengthening government programs in the United States and around the globe.

Cloudburst is headquartered in the Washington, D.C. area and maintains a secret-level facility and staff security clearance. Cloudburst is also registered to do business in 36 states, as well as D.C. and the Virgin Islands. Cloudburst has worked in more than 70 countries around the globe.

CLOUDBURST CONSULTING GROUP, INC.

8400 Corporate Drive, Suite 550
Landover, MD 20785-2238
(301) 918-4400
www.cloudburstgroup.com
[linkedin.com/company/cloudburst-consulting-group](https://www.linkedin.com/company/cloudburst-consulting-group)

Michelle Hayes, President
Michelle.Hayes@cloudburstgroup.com
(202) 253-2346 (Direct)

COMPANY INFORMATION

SBA: Women-Owned Small Business (WOSB)
Size Standard: \$24.5M
NAICS: 541611 (Primary)
UEI: N3E3BBNSAE78
CAGE CODE: 43AB5
GAS MAS 47QRAA24D006L
OASIS + WOSB 47QRCA24DW233
OASIS + Small 47QRCA25DS397

ABOUT CLOUDBURST

For more than two decades, Cloudburst has improved the effectiveness of hundreds of government programs by helping our clients refine their processes, comply with regulations, adopt best practices, and use data, analytics, and business intelligence.

Cloudburst gained its reputation as a top-performing small business by offering high-value technical expertise built on solid back-of-house operations. Customers will find that our contracts are very cost-effective and guided by top-notch management staff who deliver on time, within scope, and with excellent quality.

Year after year, Cloudburst has received exceptional Contractor Performance Assessment Reporting System ratings as a best-in-class contractor for the federal government.

If you would like to share a solicitation, request for information, or inquire about our services, please contact info@cloudburstgroup.com.

TECHNICAL EXPERTISE



Housing & Community Development

Cloudburst helps clients address the housing and community development needs of low- to moderate-income communities by improving:

- Grants and financial management.
- Program design and management.
- Regulatory compliance.
- Strategic planning.



State & Local Consulting

Cloudburst experts work alongside state and local governments to develop, implement, and manage solutions to address some of the most pressing development issues facing communities today. Cloudburst consultants are experienced in housing, community, and economic development programs, requirements, and regulations.



Public Health

Cloudburst promotes effective public and behavioral health services via science- and data-based approaches to improve program performance, enable programs to rigorously demonstrate impact, and communicate their successes to key stakeholders using program data.



Environment & Climate Resiliency

Cloudburst's environmental compliance and disaster resilience experts use their regulatory expertise in the National Environmental Protection Act and 2 CFR Part 58 to decrease negative environmental, climate, or health effects from government programs.



Global Development

In its global humanitarian work, Cloudburst focuses on strengthening government programs through applied research, evaluation, training, and capacity-building that promote continuous learning and adaptation.



Homeless Assistance Programs

Cloudburst helps communities use data, implement best practices, and provide life-saving assistance to those experiencing homelessness, including during public health emergencies and natural disasters.



Survivor Services

Cloudburst helps survivors of domestic violence, sexual assault, stalking, and human trafficking access available programs and resources. This support includes targeted training, regulatory guidance, and data-driven strategic planning. These tools empower clients to build collaborative, creative, and survivor-centered strategies.

AI & Data Solutions

Cloudburst strengthens the financial and performance management of programs using artificial intelligence, robotic process automation, and seamless predictive analytics. We offer:

- Data collection and validation.
- Data visualization (e.g., dashboards).

Research & Evaluation

Cloudburst conducts primary and secondary research (including impact, performance, and process evaluations) from design to data collection and dissemination.

Cloudburst has expertise in:

- Quantitative, qualitative, and geospatial data.
- Project monitoring and evaluation.
- Needs and gaps assessment/analysis.

Capacity Building, Training, & Events

Cloudburst builds capacity through training and technical support, including:

- Instructional design, eLearning, and communities of practice.
- Conferences, events, workshops, and forums.
- Help desks and program support.
- Organizational development and staff skill building.

Communications & Knowledge Management

Cloudburst's experts in writing, photography, videography, animation, motion design, graphic design, and websites help clients reach stakeholders and target audiences by:

- Developing/managing websites and social media.
- Creating high-quality and Section 508-accessible products per branding standards.