



PUBLIC HEALTH Capabilities Statement

PUBLIC HEALTH CLIENTS

- Administration for Children and Families
- Centers for Disease Control and Prevention
- Centers for Disease Control Foundation
- Health Resources and Services Administration
- Substance Abuse and Mental Health Services Administration
- State, local, & tribal organizations
- Federal clients:
 - US Agency for International Development
 - Millennium Challenge Corporation
 - Department of Health and Human Services
 - Department of Housing and Urban Development
 - General Services Administration

CLODBURST CONSULTING GROUP, INC.

8400 Corporate Drive, Suite 550
Landover, MD 20785-2238
(301) 918-4400
www.clodburstgroup.com
[linkedin.com/company/clodburst-consulting-group](https://www.linkedin.com/company/clodburst-consulting-group)

Michelle Hayes, President
Michelle.Hayes@clodburstgroup.com
(202) 253-2346 (Direct)

Steve Sullivan, Public Health Subject Matter Expert
Steven.Sullivan@clodburstgroup.com

COMPANY INFORMATION

SBA: Women-Owned Small Business (WOSB)
Size Standard: \$24.5M
NAICS: 541611 (Primary)
UEI: N3E3BBNSAE78
CAGE CODE: 43AB5
GAS MAS 47QRAA24D006L

The Clodburst Group, founded in 2005, is an impact-driven women-owned small business empowering communities to build social, economic, and environmental resilience in the U.S. and around the globe. Clodburst is headquartered in the Washington, D.C. area, maintains secret-level facility and staff security clearance, and can be accessed via the GSA Multiple Award Schedule (Schedule Contract No. 47QRAA24D006L) and OASIS+ Small Business.

ABOUT CLODBURST

The Clodburst Group aims to improve social, economic, and environmental resilience in communities throughout the U.S. while adhering to our commitment of strengthening government programs for low-income and vulnerable populations. Our science- and evidence-based approaches leverage research, evaluation, and analysis to improve program and system performance, rigorously demonstrate impact, and communicate successes to key stakeholders.

Clodburst's public health practice specializes in policy analysis, technical assistance, training, systems and strategic planning, evaluation, data analytics, and communications delivered by sector experts in family violence prevention, infectious diseases, natural and public health disasters, harm reduction, health promotion, migration, substance abuse and mental health services, and grants management.

Clodburst is a trusted small business with excellent past performance executing over \$180M in federal awards.

PUBLIC HEALTH EXPERTISE



Technical Assistance and Training

We offer on-site and remote training and technical assistance to build partner and grantee capacity for data collection and analysis, including assistance with:

- Program design.
- Program reporting and compliance.
- Community-based, culturally specific interventions, including with tribes.
- Trauma-informed strategies.
- Disaster risk mitigation and response.
- Training on research, evaluation, and monitoring methodologies.
- Data-driven strategic plan development.
- Facilitating local data validity review.
- Interpretation of results relevant to policy and/or program priorities.
- Partnership and stakeholder engagement plans.
- In-person and remote instructor-led training.
- Self-paced training design.
- Course management.
- Conference planning and implementation.



Research, Evaluations, and Monitoring

We are skilled at academic-level research, evaluation designs, data collection, and monitoring methodologies that incorporate quantitative and qualitative techniques for large and small organizations and health interventions. In lightly resourced evaluations, our experts can rapidly produce workable evaluation plans that clearly outline data requirements, proposed analyses, and the nature of expected results. We have expertise in:

- Impact evaluations (baseline, midline, and endline).
- Performance evaluations.
- Process evaluations.
- Formative and summative evaluations.
- Focus group discussions, key informant interviews, ethnography, literature reviews, and surveys.
- Program monitoring.
- Monitoring and evaluation plans, including tools and templates for coordinating grantee contributions to decentralized multisite studies.
- Incorporating lived experience into all aspects of methodological design.
- Advanced analytic methodologies including machine learning, AI, and big data analysis.

Grants Management

We provide full-lifecycle grants management support from application to award notification to reporting and closeout. This includes:

- Grants management training.
- Application review and eligibility screening.
- Notification of funding.
- Grants agreements.
- 2 CFR 200 training and compliance.
- Subrecipient monitoring.
- Obligation and expenditure analysis.
- Policies and procedures.
- Stakeholder engagement.
- Reporting requirements.
- Grants management systems and support.
- Monitoring.
- Closeout.

Communications & Knowledge Management

Communication is critical to public health interventions. Our staff are experts in designing and implementing multi-channel communications strategies that gain stakeholder buy-in, influence target audiences, and amplify public outreach and marketing. Our core communications and knowledge management services include:

- Strategic communications and marketing.
- Website management and development.
- Knowledge management platforms.
- Multimedia, including photography, videography, animation, infographics, and data visualization.
- Writing for peer-reviewed journals and technical papers.
- Newsletter creation.
- Social media and blog posts.