



THE
CLODBURST
GROUP

Impact. Empowerment. Resiliency.

GLOBAL DEVELOPMENT Capabilities Statement

CONTRACT VEHICLES

USAID Learning, Evaluation, and Research (LER) II and III
MCC Monitoring and Evaluation BPA
USAID Strengthening Tenure and Resource Rights II
USAID Evaluation, Monitoring, and Learning Services-
EVAL-ME (sub)
USAID Kenya and East Africa Evaluation, Assessments, and
Analysis (KEA) (sub)
USAID Environmental Compliance Support-ECOS (sub)
USAID Environmental Social Safeguarding Support - ES3 (sub)

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COMPANY INFORMATION

SBA: Women-Owned Small Business (WOSB)
Size Standard: \$24.5M
NAICS: 541611 (Primary)
UEI: N3E3BBNSAE78
CAGE CODE: 43AB5
GSA PSS Contract # GS-10F-0218U

The Clodburst Group, founded in 2005, is an impact-driven women-owned small business focused on empowering communities to build social, economic, and environmental resilience in the U.S. and around the globe. Clodburst is headquartered in the Washington, D.C., area, maintains secret level facility and staff security clearance, and can be accessed via the GSA Multiple Award Schedule (Schedule Contract No. GS-10F-0218U).

GLOBAL DEVELOPMENT PRACTICE AREA

Clodburst services include research, evaluation, assessments, and special studies, and communicating promising and evidence-based practices that build capacity to strengthen development programming. Clodburst has worked in over 65 countries to ensure democracy, human rights, and governance; promote land tenure and property rights; increase environmental compliance and sustainability; foster natural resource management; and end gender-based violence.

Clodburst's work often includes representation of underserved or marginalized populations including women, youth, and indigenous populations to ensure their voices and experiences are accounted for in government programming. Clodburst's experience spans across Africa, Asia, the Middle East, Europe, Eurasia, and Latin America and the Caribbean. Global clients include USAID, MCC, the World Bank, HHS, GSA, and HUD.

EXPERIENCE AND INNOVATIONS



Knowledge Management Systems

Since 2009, Cloudburst has developed, maintained, and enhanced USAID's environmental compliance knowledge management system, known as the ECD, a powerful tool for USAID staff and implementing partners to improve compliance implementation and monitoring.



Policy Guides and Toolkits

Cloudburst has authored multiple user-centered toolkits, technical primers, and other guidance documents for USAID staff and stakeholders to better understand and integrate the latest evidence, trends, and approaches into program design. Two recent examples include the [Cross-Sectoral Guide on Sustainable Landscapes & DRG](#) and [Civic Education in the Digital Age](#).



Performance Evaluations

Cloudburst has conducted dozens of mid-term and final performance evaluations for USAID Missions to inform program adaptation and design on media, human rights, elections, anti-corruption, governance, and crime and prevention, among other issues. Cloudburst couples these evaluations with infographics, presentations, and workshops to ensure the evaluation recommendations are widely disseminated and utilized.



USAID Assessments and Special Studies

Cloudburst has demonstrated expertise in conducting sector assessments, political economic analyses, and retrospective studies on topics including gender-based violence, rule of law, biodiversity, women's political participation and leadership, and media for USAID Missions and Operating Units around the globe.



Artificial Intelligence/ Machine Learning

Cloudburst has helped USAID identify opportunities to incorporate advancements in AI, data analytics, and visualization including a broad range of quantitative analytical methods, such as impact evaluation econometrics, forecasting, machine learning, web scraping, network analysis, and geospatial analysis to answer some of its key research and policy questions.

RESEARCH, EVALUATION, & LEARNING

The Cloudburst team has a proven track record of high-quality and collaborative work with USAID Bureaus, Missions, and Operating Units to: produce learning, evaluation, and research using "best fit" methodologies to inform decision making; generate, expand, and effectively communicate technical evidence related to what does and does not work in USAID programming; and, through strategic dissemination and communication, conduct research that leads to learning that is both used and applied by USAID staff and other stakeholders.

Cloudburst also has solidified a reputation for developing collaborative approaches that engage key stakeholders to ensure that activities are responsive to local context and need. Cloudburst's work often includes ensuring representation of underserved or marginalized populations including women, youth, and Indigenous populations to ensure their voices and experiences are accounted for in strengthening local programming. Cloudburst's design, implement, communicate, elevate (DICE) methodology, an innovative approach to monitoring, evaluation, and learning, puts the voice of local communities at its core.

Cloudburst expertise:

- Impact evaluations
- Performance evaluations
- Sector assessments, gender assessments, and political economy analysis
- Collaborating, learning, and adapting (CLA)
- Strategic communications including newsletters, blog posts, and events
- Web-based data and findings visualization such as dashboards and infographics
- Training local partners on research, evaluation, and monitoring methodologies