



ENVIRONMENT AND CLIMATE RESILIENCY

International Capabilities Statement

CONTRACT VEHICLES

USAID Learning, Evaluation, and Research (LER) II and III
Millennium Challenge Corporation (MCC) Monitoring and
Evaluation Blanket Purchase Agreement (BPA)
USAID Strengthening Tenure and Resource Rights II
USAID Evaluation, Monitoring, and Learning Services—(sub)
USAID Kenya and East Africa Evaluation, Assessments, and
Analysis (sub)
USAID Environmental Compliance Support—(sub)
USAID Environmental Social Safeguarding Support—(sub)

CLODBURST CONSULTING GROUP, INC.

8400 Corporate Drive, Suite 550
Landover, MD 20785-2238
(301) 918-4400
www.clodburstgroup.com
[linkedin.com/company/clodburst-consulting-group](https://www.linkedin.com/company/clodburst-consulting-group)

Michelle Hayes, President
Michelle.Hayes@clodburstgroup.com
(202) 253-2346 (Direct)

Aleta Starosta, Global Business Lead
Aleta.Starosta@clodburstgroup.com

Thomas Mon, IT Specialist
Thomas.Mon@clodburstgroup.com

COMPANY INFORMATION

SBA: Women-Owned Small Business (WOSB)
Size Standard: \$24.5M
NAICS: 541611 (Primary)
UEI: N3E3BBNSAE78
CAGE CODE: 43AB5
GSA MAS Schedule 47QRAA24D006L

The Clodburst Group, founded in 2005, is an impact-driven women-owned small business empowering communities to build social, economic, and environmental resilience in the U.S. and around the globe. Clodburst is headquartered in the Washington, D.C. area, maintains secret-level facility and staff security clearance, and can be accessed via the GSA Multiple Award Schedule (Schedule Contract No. 47QRAA24D006L) and OASIS+ Small Business.

WHAT WE DO

Clodburst services include research, evaluation, assessments, and special studies, as well as communicating promising and evidence-based practices that build capacity to strengthen development programming. Clodburst has worked in over 70 countries to ensure democracy, human rights, and governance; promote land tenure and property rights; increase environmental compliance and sustainability; foster natural resource management; and end gender-based violence.

Clodburst's work often includes women, youth, and Indigenous populations to ensure their voices and experiences are accounted for in government programming. Clodburst's experience spans across Africa, Asia, the Middle East, Europe, Eurasia, and Latin America and the Caribbean. Clients include USAID, MCC, the World Bank, HHS, GSA, and HUD.

USAID EXPERIENCE AND INNOVATIONS



Knowledge Management Systems

Since 2009, Cloudburst has developed, maintained, and enhanced USAID's Environmental Compliance Database, which improves USAID staff and implementing partners' (IP) compliance implementation and monitoring. Cloudburst works with multiple USAID operating units to develop and maintain Google apps-based environmental compliance project trackers; is responsible for HTML, Javascript development, and content management for multiple .gov websites; and is researching applications of AI technologies to better inform the design, implementation, and monitoring of environmental compliance projects. Cloudburst conducted a knowledge management needs Assessment for USAID/Ghana with the current capacities, key challenges faced, and recommended strategies for supporting local IPs.



Policy Guides and Toolkits

Cloudburst created many user-centered toolkits, technical primers, and other guidance documents for USAID staff and stakeholders to better understand and integrate the latest evidence, trends, and approaches into program design. A recent example includes [a sustainable landscapes guide](#) focused on wildlife protection, coastal resilience, biodiversity loss, sustainable watershed management, and forestry management.



Performance Evaluations

Cloudburst has conducted dozens of mid-term and final performance evaluations for USAID missions to inform program adaptation and design. Cloudburst conducted 10 evaluations focused on conservation and resource governance, including two evaluations of USAID payments for ecosystem services and tenure documentation interventions in Ghana to reduce deforestation and greenhouse gas emissions and improve livelihood opportunities. Cloudburst couples these evaluations with infographics, presentations, and workshops to ensure wide dissemination and utilization.



Assessments and Studies

Cloudburst conducts sector assessments such as political economy analyses, biodiversity and tropical forest analyses (FAA 118/119), and gender and social inclusion analyses for USAID missions and operating units around the globe.

Training and Capacity-Building

Cloudburst's work has integrated climate considerations into domestic and international programming and built the oversight capacity of communities across the globe. Cloudburst expertise includes:

- Environmental compliance training and policies/procedures development.
- Environmental and social impact assessments.
- Forestry and biodiversity analysis.
- Climate risk screening.
- Environmental management systems.
- Environmental due diligence.
- Disaster preparedness and recovery.
- Resilient rebuilding models.
- On-demand research, analysis, and learning.

Communications

Cloudburst offers full-service solutions for communications, knowledge management, and marketing. Rendered through an array of tools tailored to achieve our client's unique goals, our core communications and knowledge management services include:

- Strategic communications and marketing
- Public and media relations
- Website management and development
- Digital communications and social media
- Multimedia, including photography, videography, animation, infographics, and data visualization.
- Media assessments.
- Graphic design.
- Issue-driven research, policy guidance documents, briefs, and reports.
- Social and behavior change communication.
- Analytics support.