



THE
CLODBURST
GROUP

Creating Impact, Empowering Communities, Building Resilience — Where and When It Matters

LAND TENURE AND PROPERTY RIGHTS CAPABILITIES STATEMENT

Strengthening land tenure and property rights is central to ending extreme poverty, reducing hunger, and promoting resilient societies through creating incentives that enhance food security, economic growth, and sustainable development.

Founded in 2005, The Clodburst Group is a mission-driven, Women-Owned Small Business working to create impact, empower communities, and build resiliency. With highly specialized land tenure and economic growth subject matter expertise, a powerful research and evaluation practice group, and extensive experience in communications, knowledge management and training around land and resource governance, The Clodburst Group is uniquely positioned to provide a variety of services and technical solutions to clients in this sector.

COMPANY INFORMATION

SBA: Women-Owned Small Business (WOSB)
Size Standard: \$24.5M
NAICS: 541611 (Primary)
UEI: N3E3BBNSAE78
CAGE CODE: 43AB5

LAND TENURE AND PROPERTY RIGHTS PROJECT EXAMPLES

- USAID/Colombia Land for Prosperity Southern Meta and the Vicinity of Chiribiquete National Park Impact and Performance Evaluation
- USAID/Ghana Deforestation Free Cocoa Endline Impact Evaluation
- USAID Strengthening Tenure and Resource Rights (STARR) IQC in Brazil, Colombia, Honduras, Mexico, Peru, Ethiopia, Guinea, Liberia, Zambia
- Millennium Challenge Corporation (MCC) Burkina Faso, Mongolia and Mozambique Endline Impact And Performance Evaluations
- UK Foreign, Commonwealth and Development Office (FCDO) Climate Smart Agriculture Zambia (CSAZ) Impact Evaluation

CONTACT INFORMATION

Clodburst Consulting Group, Inc.
8400 Corporate Drive, Suite 550
Landover, MD 20785-2238
(301) 918-4400
www.clodburstgroup.com
[linkedin.com/company/clodburst-consulting-group](https://www.linkedin.com/company/clodburst-consulting-group)

Michelle Hayes, President
Michelle.Hayes@clodburstgroup.com
(202) 253-2346 (Direct)

Kate Marple-Cantrell, Global Programs Lead
Kate.Marple-Cantrell@clodburstgroup.com

Aleta Starosta, Global Business Lead
Aleta.Starosta@clodburstgroup.com



EVALUATION TO GENERATE DATA-DRIVEN SOLUTIONS FOR THE LAND SECTOR

Our portfolio of land sector evaluations in sub-Saharan Africa, Asia, and Latin America includes the design and implementation of ten impact evaluations and seven rigorous performance evaluations for USAID, MCC, and FCDO, providing quality data and reliable results to inform future policy direction and lessons learned in the field of land tenure and property rights.

Through purposefully designed and standardized survey instruments, our evaluations promote findings on the role of land tenure and resource governance in mitigating important development challenges such as agricultural productivity, food security, threats of investor expropriation, land conflict, women's empowerment, and access to credit.

In sub-Saharan Africa, Cloudburst impact evaluations contributed significantly to building an evidence base on customary tenure, artisanal mining, and land administration, and introduced best practices for measuring land governance and tenure security.

RESEARCH EXPERTISE

Our methods draw from strong research design skills, including careful attention to existing literature and evidence, instrument design, sampling strategy and power calculations, and in-country context.

We design research tailored to learning questions and context, utilizing the most rigorous approach feasible, appropriate Institutional Review Board ethical clearances, and quality control oversight of data collection and analyses. We prioritize incorporating women and other vulnerable populations into the research design, data collections, and analysis.

Our broad set of advanced analytical tools can be applied to a range of research questions. We are skilled in:

- Experimental (RCT) and quasi-experimental (DID, often coupled with matching approaches) evaluation methods
- Econometrics
- Survey and sampling design
- Spatial statistics
- Mixed methods
- Political Economy Analysis (PEA)
- Gender Equality and Social Inclusion (GESI) Analysis
- Rich qualitative research, including Key Informant Interviews, Focus Group Discussions, Participatory Mapping, and Ethnography

CAPACITY STRENGTHENING

Cloudburst has expertise in delivering interactive online and in-person trainings on land and resource governance and working directly with local researchers to build research capacity.

Our trainings incorporate innovative adult learning methodologies and engagement strategies (e.g. system demonstrations, live quizzes, polls) to facilitate knowledge retention and develop skills and abilities. We work with subject matter experts to develop course materials, sharing the latest research, methods, findings, and lessons learned.

Cloudburst designed, launched and managed USAID's first Massive Open Online Course on Land Tenure and Property Rights for more than 5,000 participants.

COMMUNICATION STRATEGIES AND KNOWLEDGE MANAGEMENT

We are experienced at translating research and evaluation findings into strategic communications and training materials—such as data visualizations, interactive maps, videos, photo essays, and infographics—to distill information into shareable content for wider consumption. Our team uses an array of tools that are tailored to gain stakeholder buy-in, influence target audiences, and amplify public outreach. We have delivered our research and evaluation results to clients, fellow practitioners, implementing partners, and academics.

In Liberia and Zambia, Cloudburst pioneered an innovative initiative for USAID to disseminate local research findings using presentations tailored for the research participants, including interactive visual aids in culturally relevant and context-specific formats.

TOPICS AND REGIONS

TOPICS

- Land tenure & economic growth
- Gender & vulnerable populations
- Customary land tenure
- Urban land tenure
- Natural resource management
- Climate change & energy
- Land law & policy
- Land administration
- Institutional capacity building
- Land use planning & mapping
- Post-conflict/-disaster land tenure

- Responsible land investment
- Research
- Monitoring & evaluation
- Training
- Communications & knowledge management

REGIONS

- Latin America & the Caribbean
- Europe
- West Africa
- East & Southern Africa
- South Asia
- East Asia
- Middle East