



THE
CLOUDBURST
GROUP

Impact. Empowerment. Resiliency.

Gender-Based Violence Capabilities Statement

Interdisciplinary commitment to advancing equitable and survivor-centered solutions for prevention and response to gender-based violence (GBV) in the U.S. and across the globe.



SPECIALIZED INTERDISCIPLINARY EXPERTISE

- Safe housing solutions
- Prevention strategies
- Program development
- Regulatory training
- Technical assistance
- Community assessment
- Program evaluation



CLOUDBURST CONSULTING GROUP, INC.

Suzanne Marcus
240-582-3305 (p)
suzanne.marcus@cloudburstgroup.com (e)

Laura Kovach
240-582-3185 (p)
laura.kovach@cloudburstgroup.com (e)

COMPANY INFORMATION

SBA: Women-Owned Small Business
Size Standard: \$21.5M
NAICS: 541611 (Primary)
CAGE CODE: 43AB5
UEI: N3E3BBNSAE78
GSA PSS Contract # GS-10F-0218U

The Cloudburst Group, founded in 2005, is an impact-driven women-owned small business focused on empowering communities to build social, economic, and environmental resilience. To increase the reach, impact, and return on investment for public and private clients, we collect and analyze data, monitor and evaluate programs, communicate promising and evidence-based practices, and provide outcomes-focused training and technical assistance. Cloudburst is headquartered in the Washington, D.C., area and has provided extensive support to communities in the U.S. and in more than 60 countries around the globe.



Gender-Based Violence Practice Area

Cloudburst experts promote effective solutions to domestic violence, sexual assault, stalking, and human trafficking to ensure that survivors of violence benefit from the programs and resources available. Cloudburst recognizes GBV is a human rights abuse that impacts all aspects of survivors' lives, from their housing and economic status to their health and wellness and their ability to fully participate in civil society. Relying on grounded expertise from decades of work promoting survivor-centered solutions, Cloudburst experts bring practical and best practice-driven models to help non-profits, government, and non-governmental entities in the U.S. and around the globe to reduce GBV. Our experts are well versed in the **Violence Against Women Act (VAWA)** and the protections it offers, as well as prevailing policies—including the **Strategy to Prevent and Respond to Gender-Based Violence Globally** and the **National Strategy for Gender Equity and Equality**—that call for expanding access to survivor-centered services and increasing access to justice.



Program Expertise

- Department of Health and Human Services Family Violence Prevention Service Act (FVPSA) programs
- Department of Justice (DOJ) Office of Violence Against Women (OVW) programs
- DOJ Office for Victims of Crime (OVC) programs
- OVC Victims of Crime Act (VOCA) Programs
- HUD homelessness assistance programs
- HUD fair housing programs
- HUD HOME Investment Partnerships American Rescue Plan (HOME-ARP) program allocation planning
- HUD Community Development Block Grant programs
- Centers for Disease Control and Prevention injury prevention programs
- Disaster programs funded by Federal Emergency Management Agency, American Red Cross, HUD
- American Rescue Plan (ARP) programs
- Coronavirus Aid, Relief, and Economic Security (CARES) Act programs
- Campus-based services and program coordination



Training Expertise

- Safe housing models and services
- Regulatory guidance and compliance (VAWA, FVPSA, VOCA, ARP, CARES Act)
- Coalition-building with victim service providers
- Fair housing
- Flexible funding program development
- Grants management strategies



Program Design

- Coordination of systems of care
- Community-based and culturally specific GBV programs, including in response to disasters
- Coordinated entry models that ensure access, safety, and confidentiality for survivors
- Homeless Management Information Systems (HMIS) and comparable databases that meet HUD and VAWA requirements
- Community assessment and needs and gaps analysis in partnerships with survivors
- Survivor-centered, racially equitable, and innovative safe housing options
- Survivor-guided and informed planning efforts
- Public health approaches to prevention



Capacity-Building

- Workforce skills-building
- Survivor and stakeholder engagement plans
- Data-driven strategic plan development
- Financial and grants management
- Policies and procedures development
- Program and systems performance improvement



Research and Evaluation

- Gender assessments
- Gender Equality and Social Inclusion (GESI) assessments
- Listening session facilitation and analysis
- Literature reviews
- Qualitative/quantitative methodologies
- Survey design
- Geographic information system analysis
- Impact, performance, and process evaluations
- Data dashboards and visualizations
- Grantee data clearing and analysis