

Impact. Empowerment. Resiliency.



## Creating Impact, Empowering Communities, Building Resilience – Where and When it Matters

### GLOBAL DEVELOPMENT CAPABILITIES STATEMENT

The Cloudburst Group, founded in 2005, is an impact driven small business focused on empowering communities to build social, economic and environmental resilience. To increase the reach, impact, and return on investment for public and private clients, we collect and analyze data; monitor and evaluate programs; communicate promising and evidence-based practices; and provide outcomes-focused training and technical assistance. We are headquartered in the Washington, DC area and coordinate with a network of satellite offices, consultants, and partners spread across the globe.

We serve a growing number of clients in a variety of fields. Our clients include: the U.S. Agency for International Development (USAID), the Millennium Challenge Corporation (MCC), the UK Department for International Development (DFID), the U.S. Department of Housing and Urban Development (HUD), the Centers for Disease Control and Prevention (CDC), and the Substance Abuse and Mental Health Services Administration (SAMHSA).

#### Contact Information:

Cloudburst Consulting Group, Inc.  
8400 Corporate Drive, Suite 550  
Landover, MD 20785-2238  
(301) 918-4400

Michelle Hayes, President  
Michelle.Hayes@cloudburstgroup.com  
(202) 253-2346 (Direct)

Kate Marple-Cantrell, Global Programs Lead  
Kate.Marple-Cantrell@cloudburstgroup.com

Aleta Starosta, Global Business Lead  
Aleta.Starosta@cloudburstgroup.com

#### Company Information:

SBA: Women Owned Small Business (WOSB)  
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MONITORING • EVALUATION • METHODS • VISUALIZATION • DISSEMINATION

## RESEARCH AND EVALUATION EXPERTISE AND VEHICLES

USAID Learning, Evaluation, and Research II Task Order • MCC Monitoring and Evaluation BPA  
USAID Strengthening Tenure and Resource Rights II • USAID Impact Evaluation of Cambodia Organizations Self-Reliance  
USAID Eval ME (sub) • USAID Kenya East Africa MEL (sub) USAID Eval ME (sub)  
USAID Environmental Compliance Support-ECOS (sub) • USAID Youth Power 2 Learning and Evaluation (sub)

### MONITORING, EVALUATION & LEARNING

We are skilled at designs and data collection methodologies for baseline, midline, and endline evaluations and assessments that incorporate quantitative, qualitative, and geospatial techniques for large and small organizations and interventions. These designs employ experimental, quasi-experimental, and non-experimental methods. We have expertise in:

- Impact evaluations
- Performance evaluations and assessments
- Sector assessments, gender assessments, and PEAs
- Formative and summative evaluations
- Facilitating Collaboration, Learning, and Adapting (CLA)
- Monitoring and evaluation technical support

### RESEARCH METHODOLOGIES

Our methods draw from strong research design skills, including sampling strategy and power calculations, literature reviews, appropriate Institutional Review Board ethical clearances, and quality control oversight of data collection and analyses. With extensive knowledge of statistics and econometrics, Cloudburst uses a variety of regression modelling approaches to analyze various types of quantitative data and to generate results from time-series, cross-sectional, and panel datasets. Cloudburst's extensive experience with qualitative data collection and analysis includes data from focus groups, in-depth interviews, participatory mapping, and ethnographic studies. This broad set of advanced analytical tools can be applied to a range research questions. We are skilled in:

- Experimental (RCT) and quasi-experimental (DID, often coupled with matching approaches) evaluation methods
- Econometrics
- Survey and sampling design
- Spatial statistics
- Mixed methods
- Political Economy Analysis (PEA)
- Gender Equality and Social Inclusion (GESI) Analysis
- Rich qualitative research, including Key Informant Interviews, Focus Group Discussions, Participatory Mapping, and Ethnography
- Addressing gender and/or vulnerable populations in research design, as appropriate

### RESEARCH CAPACITY BUILDING

We offer on-site and remote technical assistance to build capacity of in partners and grantees for data collection and analysis, including assistance with:

- Data-driven performance analysis and strategic plan development
- Facilitating local data validity review
- Interpretation of results relevant to policy and/or program priorities
- Training local partners on research, evaluation, and monitoring methodologies

### RESEARCH EXPERTISE & TOOLS

We have in-house staff that are statisticians, qualitative researchers, sociologists, economists, gender specialists, survey research experts, GIS specialists, data collection tool designers (electronic) that can also:

- Conduct electronic data collection using tablets and SurveyCTO
- Collect, analyze, and visualize geospatial data
- State of the art on-site or remote field management for data collection
- Perform data quality review and data cleaning
- Build and manage online data storage platforms

### RESULTS VISUALIZATION AND DISSEMINATION

Reflecting back results of research, evaluation, and monitoring for the end-user audience is a core tenet of our research framework. We devise innovative methods to visualize data in a culturally competent manner and bridge research and practice. We are also skilled at:

- Writing for clients and policy makers (technical reports, policy papers)
- Writing for technical audiences (peer reviewed journals, conference presentations)
- Highlighting research findings in communication products (newsletters, blog posts, infographics)
- Web-based data and findings visualization such as dashboards
- Results dissemination with stakeholders such as program implementers, local and national government officials, and study participants

EVALUATION • ASSESSMENT • MONITORING • VISUALIZATION • LEARNING