



THE **CLOUDBURST** GROUP

Impact. Empowerment. Resilience.



The Cloudburst Group

Capabilities Summary

Who We Are

We are an **impact-driven small business focused** on empowering communities to build social, economic and environmental resilience.

- Founded in 2005
- Economically Disadvantaged Women Owned Small Business (EDWOSB)
- Headquartered in Washington, DC, with several satellite offices
- 60 full-time professionals and an extensive network of subcontractors, consultants, and partners



Our Impact

- Ensured vulnerable populations were represented in our work through
 - stakeholder engagement;
 - expanding partnerships;
 - raising their voices and telling their stories;
 - representing their interests and needs; and
 - building the capacity of organizations that serve them to be more effective.
- Increased the skills of tens of thousands people across the globe in
 - land tenure and property rights;
 - data-driven community planning;
 - grants management and compliance; and
 - environmental policy and planning.



Our Impact

- Influenced women's empowerment through research on drivers of social, economic, and political justice.
- Helped thousands of families transition from disaster shelters in response to 3 epic hurricane events.
- We expanded opportunities for women globally through certification of land rights by adoption and expansion of land titling technology.
- Implemented community-based participatory research to build local awareness for collective action.
- Identified and built the capacity of many local in country partners across Africa, including youth groups.



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What We Offer

Services:

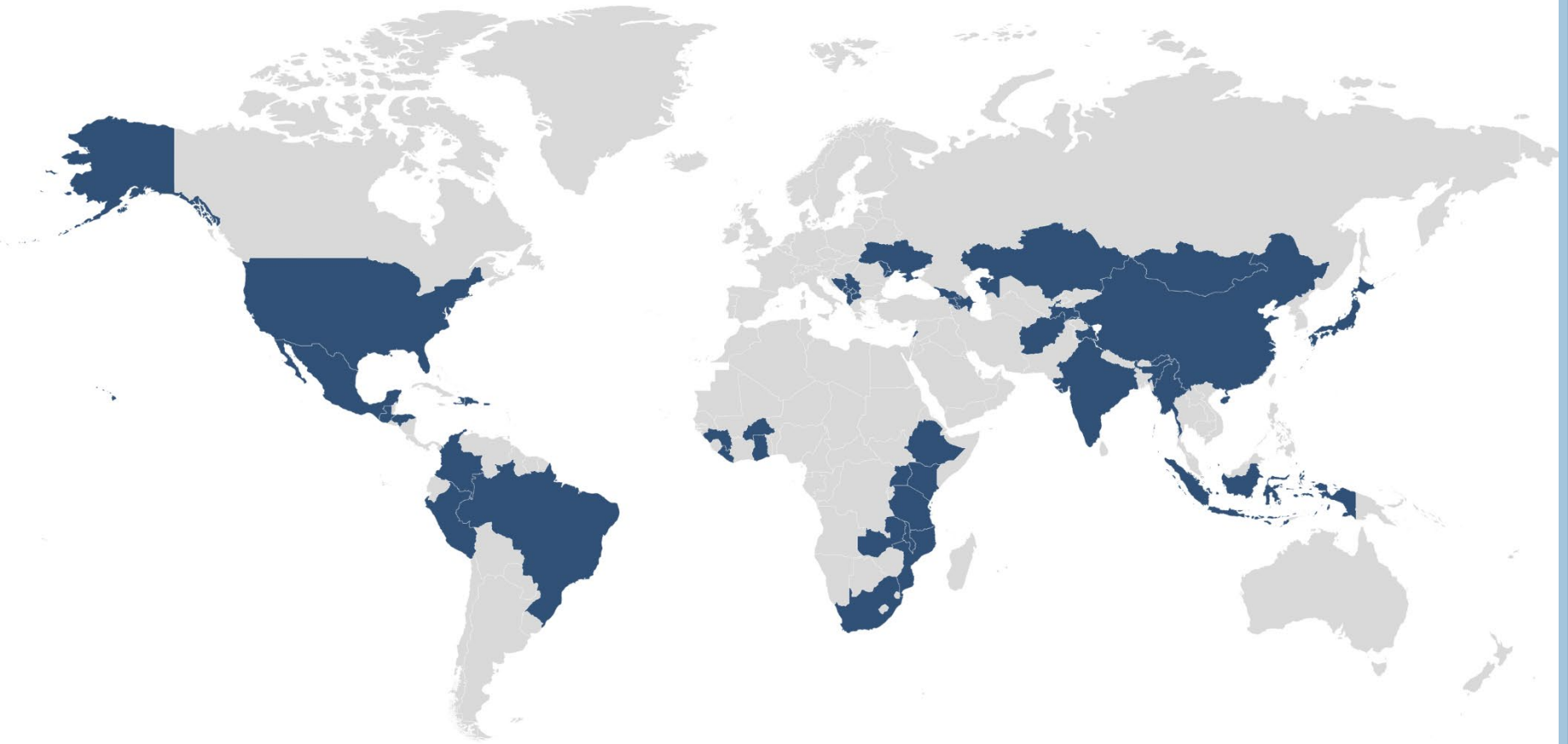
- Research & Evaluation
- Data Analytics
- Technical Assistance & Training
- Communications

Expertise Areas:

- Housing and economic development planning
- Gender, youth, and vulnerable populations
- Homeless assistance programming/strategy
- Co-occurring substance use/mental health disorders
- Health disparities/health equity
- Chronic disease prevention, health promotion
- Intersection of health, housing, and criminal justice
- Climate change & environmental compliance
- Natural resource management
- Conflict mitigation & dispute resolution
- Post-conflict and post-disaster environments
- Democracy & governance
- Public/private partnerships



Where We've Worked



Our Clients: Federal



Research & Evaluation

We conduct primary and secondary research, as well as impact, performance, and process evaluations, from design to data collection to analysis and dissemination.

- Research & evaluation methods
 - RCTs and quasi-experimental methods
 - Mixed methods
 - Desk research
 - Project M&E
- Local capacity building through onsite and remote training
- Quantitative, qualitative, & geospatial data collection
- Access to experts (statisticians, sociologist, economist, GIS specialists)



Training

We provide in-person and online trainings using innovative adult learning methods to develop knowledge, skills, and abilities.

Core services include:

- Massive open online courses
- In-person instructor-led trainings
- Instructional design
- Training of trainers
- Online/in-person events
- Webinars & Communities of practice
- Capacity building & professional development



Technical Assistance

Through needs assessment driven analysis, we address capacity gaps within organizations, communities, and with governments.

Core Services:

- remote help-desk technical assistance
- community-wide system building
- data-driven planning and implementation
- effective regulatory compliance
- product development



Data Analytics

We are expert at building local capacity to generate, use, and apply data-driven results for strategic and outcomes focused investment plans.

•Core Services

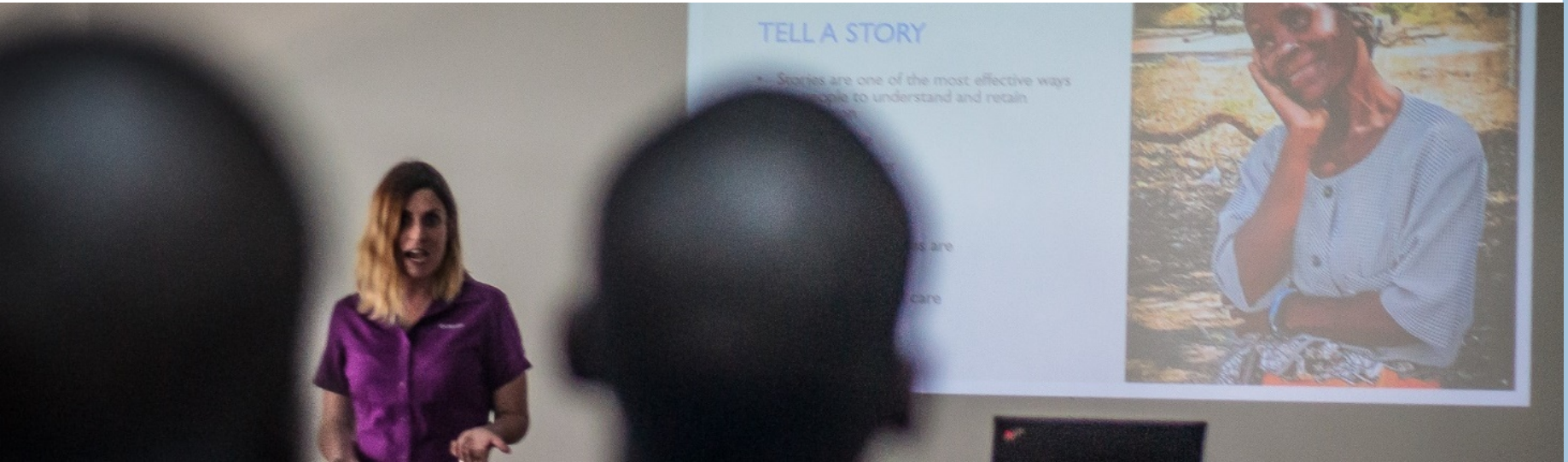
- Data collection, data aggregation, data extraction
- Data validation and clean-up
- Report development
- Dashboard development
- Data interpretation
- Data analytics capacity building



Communications & Knowledge Management

We are experts in designing and implementing multi-channel communications strategies to gain stakeholder buy-in, influence target audiences, and amplify public outreach.

- Strategic communications and marketing
- Social and behavior change communications
- Website management and development
- Social media
- Multimedia—photography, videography, animation, infographics
- Static and interactive data visualizations
- Events and webinars
- Public and media relations
- Graphic design
- Issue driven communications
- Organizational knowledge management



Contract Vehicles

Economically Disadvantaged Women Owned Small Business (EDWOSB)

- **NAICS:** 541611 (Primary)
- **DUNS:** 602539111
- **CAGE CODE:** 43AB5
- GSA PSS 874-1 Contract # GS-10F-0218U
- 'Secret'-level facility + staff clearance

Land Tenure & Property Rights:

- STARR II IDIQ (SB Prime)
- LEGEND (DFID) (subcontractor)

Environmental Compliance:

- OASIS ECOS (subcontractor)

Evaluation and Research:

- MCC Mongolia RSPS Evaluation
- USAID LER II



Contact Us

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