Impact. Empowerment. Resiliency.

THE **CLOUDBURST** GROUP

Creating Impact, Empowering Communities, Building Resilience — Where and When it Matters

GLOBAL DEVELOPMENT CAPABILITIES STATEMENT

The Cloudburst Group, founded in 2005, is an impact-driven small business focused on empowering communities to build social, economic and environmental resilience. To increase the reach, impact, and return on investment for public and private clients, we collect and analyze data; monitor and evaluate programs; communicate promising and evidence-based practices; and provide outcomes-focused training and technical assistance. We are headquartered in the Washington, DC area with 70 full-time professionals, which coordinates with a network of satellite offices, consultants, and partners spread across the globe.

We serve a growing number of clients in a variety of fields. Our clients include: the U.S. Agency for International Development (USAID), Millennium Challenge Corporation (MCC), UK Department for International Development (DIFD), U.S. Department of Housing and Urban Development (HUD), Centers for Disease Control and Prevention (CDC), Substance Abuse and Mental Health Services Administration (SAMHSA), and General Services Administration (GSA).

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Company Information:
SBA: Economically Disadvantaged Women Owned Small Business (EDWOSB)
Size Standard: $15M
NAICS: 541611 (Primary)
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CAGE CODE: 43AB5
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RESEARCH ● EVALUATION ● TRAINING ● COMMUNICATIONS
KNOWLEDGE MANAGEMENT ● COMPLIANCE ● PILOTS

RESEARCH AND EVALUATION

We provide academic-level research under Institutional Review Board standards to design, collect data, and generate qualitative and quantitative research. We are skilled at impact, performance, and process evaluations for large and small organizations and interventions.

- Research Methods: Randomized controlled trials (RCTs), quasi-experimental methods, focus group discussions, ethnography, literature review, qualitative data analysis, mixed methods, survey methods and data collection tools, including electronic handheld means
- Evaluations: Impact evaluations (IEs), performance evaluations, process evaluations, formative and summative evaluations, program monitoring
- Research Capacity Building: On-site and remote training and technical assistance to build capacity of in-country partners for data collection and analysis
- Access to Expertise & Tools: Statisticians, qualitative researchers, sociologists, economists, survey research experts, GIS specialists, data collection tools (electronic)

TRAINING

We provide interactive, in-person and online trainings around the world, including the first USAID Massive Open Online Course (MOOC) on Land Tenure. Our team uses innovative adult learning methodologies to develop knowledge, skills, and abilities. Our core training competencies include:

- MOOCs
- In-person Instructor-led Trainings
- Instructional Design
- Course Management
- Training of Trainers
- Workshops
- Conference Support

PILOTS

The Cloudburst Group develops and implements innovative pilots that bring people and technology together to solve pressing development issues such as land rights and capacity building. Through our fit-for-purpose mobile application pilot (adopted for scaleup by USAID), governments, youth, and women have new tools to secure tenure rights; multinational agribusiness firms and impact investors are learning to enhance community relations and protect investments; and a nascent civil society organization is providing transparency in land governance in West Africa.

COMMUNICATIONS

We offer full service solutions for communications, knowledge management, and marketing. Our staff are experts in designing and implementing multi-channel communications strategies that gain stakeholder buy-in, influence target audiences, and amplify public outreach. Rendered through an array of tools tailored to achieve our client's unique goals, our core communications and knowledge management services include:

- Strategic Communications and Marketing
- Social and Behavior Change Communications
- Organizational Knowledge Management
- Website Management and Development
- Digital Communications and Social Media
- Multimedia: including photography, videography, animation, infographics, and data visualizations
- Events and Webinars
- Public and Media Relations
- Graphic Design
- Issue Driven Communications

ENVIRONMENTAL COMPLIANCE

Our services include extensive experience working with a variety of international donors, organizations, and private sector clients to provide environmental compliance and regulatory support, such as 22CFR216. We have field-experienced and qualified international, regional, and country level experts to satisfy client environmental analysis needs.

Cloudburst implements a broad range of environmental compliance, management, and sound design support services for USAID and its implementing partners. Our core international environmental compliance services include:

- 22CFR216 Training for USAID Staff and Implementers
- Environmental and Social Impact Assessments
- Forestry and Biodiversity Analyses (FAA 118/119)
- Land Tenure and Resource Rights Assessments
- Mitigation and Monitoring Site Visits
- Climate Risk Screening
- Document development and review
- On-demand Research and Analysis
- Systems/Process Improvement
- Systems and Process Knowledge Management