

Impact. Empowerment. Resiliency.



**Creating Impact, Empowering Communities, Building Resilience – Where and When it Matters**

## GLOBAL DEVELOPMENT CAPABILITIES STATEMENT

The Cloudburst Group, founded in 2005, is an impact driven small business focused on empowering communities to build social, economic and environmental resilience. To increase the reach, impact, and return on investment for public and private clients, we collect and analyze data; monitor and evaluate programs; communicate promising and evidence-based practices; and provide outcomes-focused training and technical assistance. We are headquartered in the Washington, DC area with 70 full-time professionals, who coordinate with a network of satellite offices, consultants, and partners spread across the globe.

We serve a growing number of clients in a variety of fields. Our clients include: the U.S. Agency for International Development (USAID), the Millennium Challenge Corporation (MCC), the UK Department for International Development (DFID), the U.S. Department of Housing and Urban Development (HUD), the Centers for Disease Control and Prevention (CDC), and the Substance Abuse and Mental Health Services Administration (SAMHSA).

### Contact Information:

Cloudburst Consulting Group, Inc.  
8400 Corporate Drive, Suite 550  
Landover, MD 20785-2238  
(301) 918-4400

Michelle Hayes, President  
Michelle.Hayes@cloudburstgroup.com  
(202) 253-2346 (Direct)

### Company Information:

SBA: Economically Disadvantaged Women  
Owned Small Business (EDWOSB)  
Size Standard: \$15M  
NAICS: 541611 (Primary)  
DUNS: 602539111  
CAGE CODE: 43AB5  
GSA PSS Contract # GS-10F-0218U

MONITORING • EVALUATION • METHODS • VISUALIZATION • DISSEMINATION

## RESEARCH AND EVALUATION PROJECT EXAMPLES

MCC Mongolia Registry System Process Survey Evaluation • USAID Zambia Community-Based Forestry Program IE  
USAID Ethiopia Land Administration to Nurture Development IEs • USAID Zambia Tenure and Global Climate Change IE •  
USAID Colombia Mid-Term Performance Evaluation of the Land and Rural Development Program

### MONITORING AND EVALUATION

We are skilled at evaluation designs and data collection methodologies that incorporate quantitative, qualitative, and geospatial techniques for large and small organizations and interventions. These designs employ experimental (RCT), quasi-experimental (DID, often coupled with matching approaches) and non-experimental methods. We have expertise in:

- Impact evaluations (IEs), including baseline, midline, and endline
- Performance evaluations
- Process evaluations
- Formative and summative evaluations
- Program monitoring
- Monitoring and evaluation plans

### RESEARCH METODOLOGIES

Our methods draw from strong research design skills, including sampling strategy and power calculations, literature review, appropriate Institutional Review Board ethical clearance, and quality control oversight of data collection and analysis. With extensive knowledge of statistics and econometrics, Cloudburst uses a variety of regression modelling approaches to analyze various types of quantitative data and to generate results from time-series, cross-sectional, and panel datasets. Cloudburst's extensive experience with qualitative data collection and analysis includes data from focus groups, in-depth interviews, participatory mapping, and ethnographic studies. This broad set of advanced analytical tools can be applied to a range research questions. We are skilled in:

- Experimental (RCT) and quasi-experimental evaluation methods
- Econometrics
- Spatial statistics
- Mixed methods
- Ethnography
- Survey and sampling design
- Online and electronic data collection (including Open Data Kit, SurveyCTO, SurveyBee, CSPro, and Pendragon on mobile phones and tablets)
- Addressing gender and/or vulnerable populations in research design, as appropriate

### RESEARCH CAPACITY BUILDING

We offer on-site and remote training and technical assistance to build capacity of in partners and grantees for data collection and analysis, including assistance with:

- Use of data for performance analysis
- Data-driven strategic plan development
- Facilitating local data validity review
- Interpretation of results relevant to policy and/or program priorities
- Training of enumerators
- Training on research, evaluation, and monitoring methodologies

### RESEARCH EXPERTISE & TOOLS

We have in-house staff that are statisticians, qualitative researchers, sociologists, economists, gender specialists, survey research experts, GIS specialists, data collection tool designers (electronic) that can also:

- Collect, analyze and visualize geospatial data
- Provide on-site field management for data collection
- Perform data quality review and data cleaning
- Build and manage online data storage platforms

### DATA VISUALIZATION AND DISSEMINATION

Reflecting back results of research, evaluation, and monitoring for the end-user audience is a core tenet of our research framework. We devise innovative methods to visualize data in a culturally competent manner and bridge research and practice. We are also skilled at:

- Writing for peer reviewed journals
- Writing technical reports
- Highlighting research findings in communication products including newsletters, blog posts, etc.
- Presenting at conferences
- Policy papers
- Web-based data and findings visualization
- Results dissemination with stakeholders such as program implementers, local and national government officials, and study participants

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